**TEAM ID : PNT2022TMID03082**



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| **Deﬁne CS, ﬁt into** | **1. CUSTOMER SEGMENT(S)**  People with skin infection | **CS** | **6. CUSTOMER**  **CC**  No proper diagnosis of the symptoms, Problem with the change in error rate value in dataset | | **5. AVAILABLE SOLUTIONS**  **AS**  Which solutions are available to the customers when they face the problem.  The person can capture the images of skin and then the image will be sent the trained model. The model analyses the image and detect the skin disease. | | **Explore AS,** |
| **Focus on J&P, tap into BE, understand** | **2. JOBS-TO-BE-DONE / PROBLEMS**  Detailed information about the detected skin disease will be addressed to the people | **J&P** | **9. PROBLEM ROOT CAUSE**  People suffering from skin cancer rate is rapidly increasing. If skin diseases are not treated at an earlier stage, then it may lead to complications | **RC** | **7. BEHAVIOUR BE**  People need to capture their skin which is need to be analyzed for skin disease to get the results | | **Focus on J&P, tap into BE, understand** |
| **Identify strong TR & EM** | **3. TRIGGERS**  Simple and quick way to diagnose the disease by using our application , provides accurate results. | **TR** | **10. YOUR SOLUTION**  We are building a model which is used for the prevention and early detection of skin cancer. Basically, skin disease diagnosis depends on the different characteristics like colour, shape, texture etc. Here the peíson can capture the images of skin and then the image will be sent the trained model. The model analyses the image and detect whether the person is having skin disease or not. | **SL** | 1. **CHANNELS of BEHAVIOUR**   **8.1.ONLINE**  Scanning and detecting whether the person is having skin disease or not  **8.2.OFFLINE**  Capturing of skin images | **CH** | **Extract online & ofﬂine CH of BE** |
| **4. EMOTIONS: BEFORE / AFTER**  Feeling anxiety and not involving in any social activities , less confidence ,start isolating themselves | **EM** |